

Circular for Exhibitor Registration, IIJS-Signature 2012

IIJS 2011 held from 4-8 August in Mumbai was a grand success and we thank you for the overwhelming support to Council's various activities year after year.

We are pleased to open the bookings for the next edition of IIJS Signature 2012. As you are aware that based on the feedback from various quarters of our industry, we had changed the format and venue of IIJS Signature 2011 which was supported by 433 companies from loose diamonds and colour gem stones, plain & studded jewellery and exclusive Signature Club segment. Looking at the overwhelming success of last edition, the 5th edition of IIJS Signature will be held at Bombay Exhibition Centre, Goregaon, and Mumbai from 6-9 January 2012.

We would like to inform you that IIJS Signature will be held at Hall No. 5 & Hall No.6 instead of Hall No. 1 & Hall No.2 of Bombay Exhibition Centre due to non-availability of the Hall No. 1 & Hall No. 2 at that time. Hall No. 5 & Hall No. 6 admeasuring 19,177 sq mts is lesser in space than that of Hall No. 1 & Hall No. 2 admeasuring 21,249 sq mts. Therefore, there will be re-allotment for all the stalls in each of the sections wherein as normal practice followed by the last year's exhibitors will get preference over new applicants.

Based on last year's stall allotment system, Council's Exhibition Subcommittee has decided to continue with the system to put a limit on the maximum no. of stalls to be considered for each applicant with a view to accommodate as many Council members as possible.

1. The minimum space requested by members under ROI will only be considered for each applicant subject to the below defined limit:

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| a. Max no. of stalls in Loose Diamond/Color stone section: | 2 Stalls |
| b. Max no. of stalls in other sections (Gold Jewellery, Studded Jewellery): | 4 Stalls |
| c. Min no. of stalls in Signature Club section (Only Jewellery): | 2 Stalls |
| d. Max no. of stalls in Signature Club section (Only Jewellery): | 4 Stalls |

In order to concentrate on the display of loose stones and keeping in mind the convenience of loose stone buyers "Strictly no Jewellery display will be allowed in the loose stones section & no loose stones will be allowed in jewellery section".

- All stalls will be pre- fabricated as per the theme, look & feel of the show and there will be No scope for custom made construction of RAW SPACE. Minimum basic furniture and lighting with fixed electricity will be provided for each stall with fixed options for submitting stall layout. Additional furniture, lighting and electricity would be available with a fixed cap per stall (Details will be made available in exhibitor's manual at a later date).
- Signature Club (Only Jewellery): Best of the best in terms of Design and Innovation will be chosen and show cased to highlight India as Design destination.
- Visitors: ONLY open for selected 15000 trade visitors mainly comprising of major Retailers from all over India & abroad. Based on an combo offer we have already received 5000 visitor applications and are in the process of selecting the eligible ones amongst them for IIJS Signature 2011

All applicants are requested to send the applications duly filled & signed ONLY by the Director / Partner / Proprietor on all the pages including the terms & conditions section with the company seal along with the declaration form printed on the applicants' company letter head with company seal not later than 15th September 2011.

If we DO NOT receive your application by the deadline mentioned above, it will be presumed that you are not interested in participating even though you may have exhibited in previous edition.

The allocation preferences have been defined above and will also be available on www.iijs-signature.org.

We look forward to your continued co-operation.

Yours Sincerely,

Sabyasachi Ray
Executive Director